



Utah Smart Site
Business Profile
Steton Technology Group, Inc.

Contact:

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Website:

www.steton.com

NAICS Code(s):

511210- Software publishers
611420- Computer training
541511- Custom computer
programming services

Company Established:

1996

Gross Revenues:

\$2,500,000- \$5,000,000

Projected Revenues:

\$2,500,000- \$5,000,000

Awards & Special Recognitions:

#14 - 100 Fastest Growing Utah
Companies 2003

Employees:

25-50

Operating Systems:

Windows NT
Windows 95/98
Windows 2000
Windows XP

Contracting Relationships

Skyline Drive Technologies -
www.skylineDT.com

Company Overview:

Formed in 1996 in Austin, Texas, and currently headquartered in St. George, Utah, the Company is a leading provider of safety and quality assurance management systems for large enterprises. The Company's software products and related services enable customers to lead their respective industries in the strategic business functions of safety and quality.

Steton's flagship product, the Steton Quality Suite, is an automated quality assurance management system that improves the flow of information and control for quality assurance departments at large enterprises. Steton Quality Suite employs hand-held computing technology and browser-based Intranet applications, both areas of steep growth and opportunity.

Steton Safety Suite achieves the same results as the Quality Suite, but with added functionality for the safety department.

The Company's service offerings include strategic software planning and development services. The professional services team, which includes software engineering, systems engineering, implementation developers, and technical support personnel, is highly skilled and responsive to customer needs and requests.

Key Management and Technical Staff:

Steven G. Caplin – President and CEO:

Steve Caplin holds an MBA from the University of Texas, where he focused on high technology entrepreneurship and competitive corporate strategy. He also holds a Bachelor of Science degree in accounting, Summa Cum Laude from Southern Utah University. Caplin is a Certified Public Accountant and a member of American Institute of Certified Public Accountants. Prior to forming Steton Technology Group, Caplin was successful in sales and business management at IBM and in corporate finance for Southland Financial Corporation.

Dennis Derrick – Vice President of Sales and Marketing: Derrick brings 15 years of software and technology experience to Steton Technology Group.

Competencies and Experience

Steton Technology Group provides its fully integrated service to clients including, to name a few, Marriott International, Best Western International, WalMart, Sodexo, Wendy's, Burger King, Winn-Dixie, SkyWest Airlines, Tyson Foods, General Mills, Nestle, Hormel Foods, Del Monte, and Arby's/Triarc. Services include:

- Software development
- Systems integration
- IT training and eLearning
- Database development and application
- Technical writing
- Data warehousing and storage; web hosting

Prior to joining Steton, Derrick served as President of Strata Software, makers of first-to-market development tools for 3-D computer animation. While with Strata, Derrick recruited thirty-two foreign channel partners and twelve US channel partners. He established and managed a branch office in Japan, led the company to five years of consecutive profitability, and increased annual revenue by over 300%.

Utah Smart Sites

Steton Technology Group is a Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities.

For information, contact Les Prall at (801) 538-8804 or lprall@utah.gov or visit the Utah Smart Site website at <http://smartsites.utah.gov>.

